

Design Project Build - Architect Challenges

Each building location was researched and defined to assist the designers throughout their process. As a result the challenge details were created to bring a touch of continuity to the final designs and encourage interesting dialogue. With three general overall concepts and two specific to the building locations, the architects were asked to incorporate the following:

Sneaky Business

Each architect is asked to hide the Boulder Design Festival acronym "BDF 2K09" into their design as a way to add a sense of mystery and intriguing dialogue from the participating audience.

Unexpected Inspiration

Look around you and choose one element of inspiration from a specific object that is in your current environment. Let the texture, color, material or mood influence the next step in your design.

Constructive Feedback

Take a break and collaborate with your teammates by sharing one piece of advice that will add or delete a feature in your project.

2905 PEARL STREET - WHOLE FOODS

Retail Curiosity

Whole Foods is known for its friendly interaction. Design an element of physical fitness, musical inspiration and artist expression for the community to share.

Beyond Shopping

Whole Foods is looking to create a one-of-a-kind shopping experience. Invent a new concept that enhances your design through a new means of transportation, an automated system, or resourceful tool relevant to the shopping experience.

1309 SPRUCE STREET – REMBRANDT YARD EXPANSION

Remembering History

Approach this structure with an eye and understanding for its historical value by merging the numbers "1309" into the building design.

Celebrate Life

This venue will become a fixture of importance that represents life and the moments we celebrate. In this challenge, we ask that the architect include an element of falling water.

800 PEARL STREET - LOLITA'S MARKET

In Remembrance

800 Pearl was used to process raw materials from the Colorado Rockies in areas west of Boulder. In this space, incorporate silver, titanium, gold or copper into the exterior design.

Community Interaction

Community and creativity is important to Boulder. This new structure will house a shared art studio equal to the number of residential units.

Over the next few weeks, we hope to post post the final Google SketchUp designs. Be sure to check back and compare the challenges to the overall concept!